

## 1904 - How it began...



Ricker

#### Dr. Marcena Ricker

- Personal physician to Susan
   B. Anthony
- Local reformer and friend of Helen Barrett Montgomery
- Interested in issues of women, education, and the workplace
- Concern for the plight of Monroe County's widows and orphans
- Paved the way for the founding of "The Baptist Home of Monroe County"



Anthony



Montgomery



# In the 1990's, FBH "pioneered" a culture change

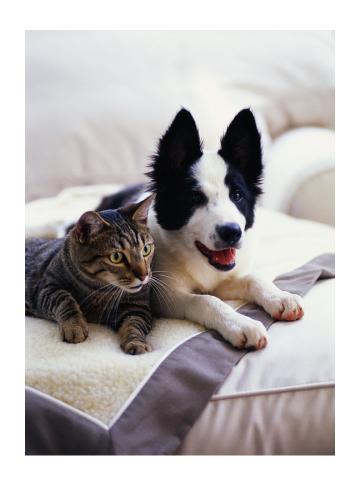
- Fairport Baptist Homes helped form the Pioneer Network, a group of nursing homes devoted to a new concept of care
- This transformation in culture focuses on "residents first" rather than on staff efficiencies





### Pioneer Culture

- Residents First
- Hallways to households
- "Normal" sights, sounds, smells
- Pets, plants, personal furniture, individualized decorating, dining rooms and laundries on households
- Intergenerational activities
- Flexibility in resident decisionmaking, scheduled activities, bathing, etc.
- Independence, dignity, and focus on quality of life
- Measurable positive results





## Today...





## Not Your Typical Nursing Home



## FBH Campus Today







Skilled Nursing 142 bed

Assisted Living 33 unit





Rehab/Transitional Care 18 bed



Child Care
6 weeks to 5<sup>th</sup> grade



#### **Independent Housing**





Adult Day Health Care



## Community Care/SOFI

- Available to all seniors in Town of Perinton
- Assessment, information and referrals, care coordination, counseling, health and wellness education, monitoring and follow-up, and community promotion
- Transportation using Elderbus and SOFI volunteers



•Seniors have been provided with services by SOFI for over 15 years









### SOFI Goals...

- Empower people to take charge of their wellness and become aware of services available
- Develop support systems to meet individual needs
- Support caregivers
- Affirm value of the individual
- Build community through volunteer activity
- Improve quality of life by connecting with available safety net programs

#### . . . all well-supported by COLLAGE



## FBH FAIRPORT APARTMENTS COLLAGE Site #1

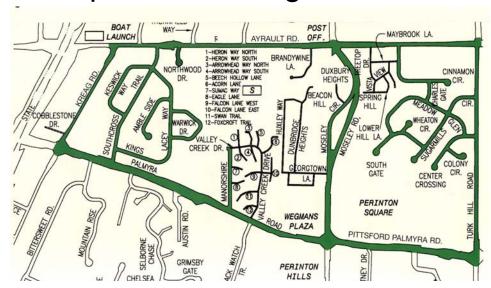


- Built in 1972
- 13 buildings with 8 apartments each
- **HUD** subsidized senior housing section 236
- Regulated by NYS **HCR**



# FBH NNORC COLLAGE Site #2

- Neighborhood Naturally Occurring Retirement Community
- A community that not originally built for seniors, now home to a significant proportion of older residents
- 1,281 households; 40.9% have 60+ resident; 699 residents are 60+
- No senior specific housing is allowed in the area



1.6 miles across



## Why COLLAGE?

- Corresponds to our mission, philosophy and values
- Standardizes our assessment
- Supports the growth in numbers of seniors served
- Continues our focus on person centered care
- Provides a basis of outcome measures



## Our COLLAGE experience so far

- Care managers appreciate the depth of information gathered
- New information obtained even from people that are previously well-known
- Promotes a deeper relationship between residents and care managers
- Strengthens the partnership between residents and care managers
- Good entry tool
- Find the process time consuming initially but feel it will be quicker with more experience with the tool



### One senior's comments

- "This conversation has validated my membership in this community"
- "It has given me a voice"
- "The goal setting is empowering and helps me see how I can still contribute even after the health changes I have experienced"
- "This experience has deepened my relationship with my care manager"



## What COLLAGE will help us do

- Empower seniors
- Focus on wellness
- Allow data driven decisions and planning
- Provide a methodology for outcome measures



### **Contact Information**

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