



## A health and wellness assessment program for older adults

June 2011

Colleagues,

Are you using the value and power of solid data to drive quality improvement, benchmarking and good decision making upstream, when your residents have less need for your services and are more independent? Surprisingly, few aging service organizations are.



COLLAGE's premise is that measuring outcomes is critical; without them, aging services organizations don't know whether their programs are having the intended impact on residents and community. COLLAGE, *The Art & Science of Healthy Aging*® was created in 2005 as a joint venture between Kendal Outreach, LLC, a not-for-profit subsidiary of The Kendal® Corporation, and the Institute for Aging Research at Hebrew SeniorLife, a not-for-profit organization affiliated with Harvard Medical School.

COLLAGE is sponsoring a special program, **"The Power of COLLAGE for Healthy Aging,"** at Moorings Park in Naples, Florida. There is no cost to attend this event. Please SAVE Monday, September 19 from noon to 6 p.m. for a special introduction to the COLLAGE assessment system.

Come learn about COLLAGE! Planned presentations include:

- ✓ "We Don't Need an Assessment System, Our Residents Are Too Healthy!"
- ✓ Applying Data to Improve Healthy Aging: What Are COLLAGE Communities Doing?
- ✓ Developing a Business Process Around an Evidence-based Assessment System? Why Does it Matter?
- ✓ What's the Business Case for Measuring Outcomes?
- ✓ A COLLAGE Assessment Interview

COLLAGE gives organizations the tools to partner with older people in their quest to age successfully. Through the COLLAGE assessment system, organizations have the opportunity to measure, track and improve healthy aging outcomes. Valid and reliable assessment data leads to: 1) the development of personalized healthy aging plans for individuals, and 2) a methodology to target the right programs and services to best match needs for a campus or community. This two-level approach enables individuals to take charge of their own healthy aging and allows organizations to focus aging support resources appropriately for their community.

Our membership consortium – continuing care communities, moderate-income and federally subsidized housing programs, and home care and community-based agencies – use the COLLAGE evidence-based assessment system to improve quality of life and successful aging. As of May 2011, there were over 60 non-profit sites in 22 states participating in the program and using the COLLAGE Web-based software system.

We hope you will participate!

Sincerely,

Neil Beresin  
National Program Manager  
COLLAGE, *The Art & Science of Healthy Aging*®

# The Power of COLLAGE for Healthy Aging

Monday, September 19, 2011, noon to 6 p.m. at Moorings Park in Naples, Florida

## WHY ATTEND?

To learn about a consortium of aging services organizations using an evidence-based assessment system to monitor, measure and improve healthy aging outcomes of older adults living independently. The purpose of the program is to communicate about COLLAGE membership and offer the opportunity to hear from members and developers.

## WHO SHOULD ATTEND?

Organizations who want to learn more about COLLAGE: CEOs, executives, managers, directors, physicians, nurse leaders and other interested staff from wellness, resident services, fitness, and social services; aging service providers interested in promoting healthy aging and lifestyles, and identifying health risks and interests for their independent resident population.

## **\*\*Symposium Registration\*\***

To register, please:

- 1) Complete the *Contact Information* section below.
- 2) Copy form and fax, scan/e-mail or mail to COLLAGE. A confirmation e-mail will be sent to you.  
**\*\*Registrations will be accepted through 9/15/11, only.**

Fax: Kashmiri Narinesingh-Smith, 610.335.1288

E-mail: [knsmith@kendaloutreach.org](mailto:knsmith@kendaloutreach.org)

Mail: COLLAGE, Naples Program, 1107 E. Baltimore Pike, Kennett Square, PA 19348; Attn: KNSmith

### **Contact Information** (please print)

Your name \_\_\_\_\_

Position \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

#### Comments from previous program attendees:

- ✓ "...it surpassed all of my expectations. Every topic came alive, especially hearing from COLLAGE members. There was content from a few of the presentations that I already have some ideas about how I can use in my day-to-day work. It's exciting to go back and tackle a few continuum challenges we face. Thank you—it was awesome experience and well worth the long trip!
- ✓ "I particularly enjoyed the "real life" examples from communities using the COLLAGE program and the examples of how the program impacted operations. Seems like a pretty neat tool."
- ✓ "A highlight was hearing how other organizations implemented COLLAGE. I am excited about bringing COLLAGE to our community for all levels of continuum plus community-based services."

### **COLLAGE, The Art & Science of Healthy Aging®**

A membership consortium of aging services organizations, including CCRCs, moderate-income and federally subsidized housing, and home care and community-based agencies using an evidence-based assessment tool to advance healthy aging and improve outcomes of older adults living independently.